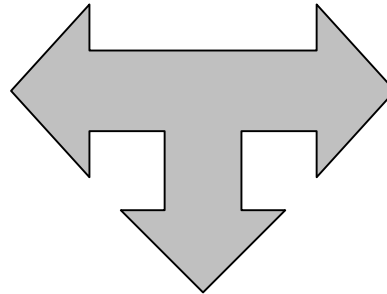
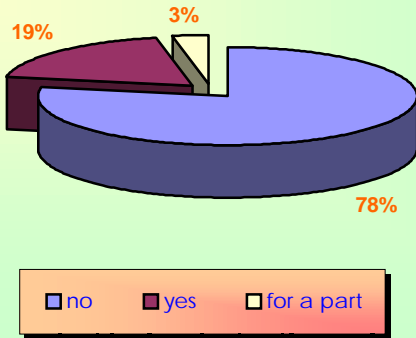


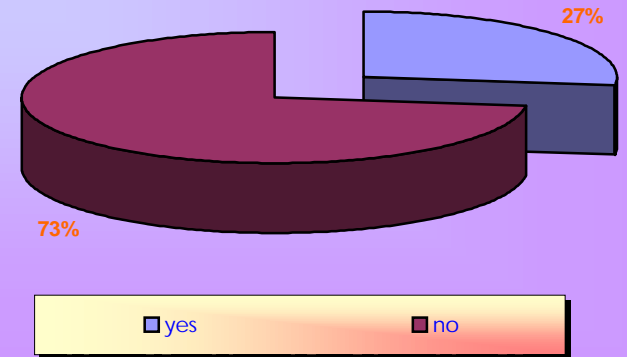
DOCUMENT MANAGEMENT

A booming market ?

Scanning of invoices?

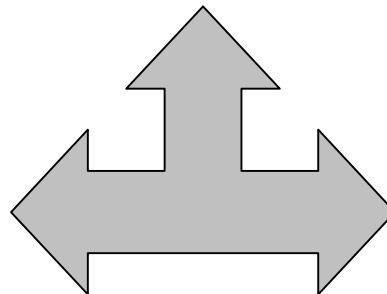
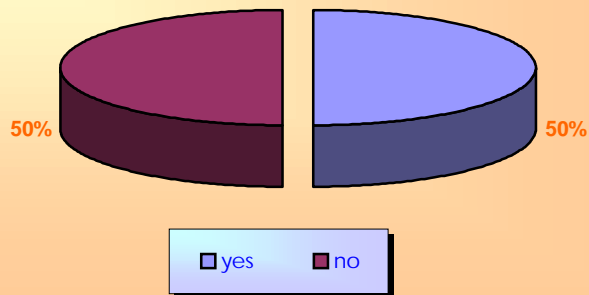


Central Electronical storage solution?

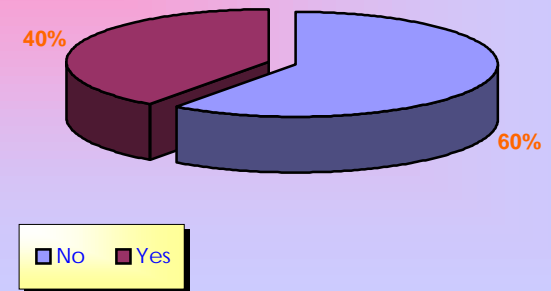


When we take a look at these charts, the conclusion is that few companies (only 19%) are scanning actually their invoices or manage a central electronical storage solution (23%). However the market seems to have a lot of interesting opportunities because 50% of the people we spoke with were aware of the problems that are occurring when managing documents manually. That's the main reason why 60% of them are interested in a document management solution - but that doesn't mean they will implement it in the near future. A few organizations have immediate plans, but for a lot of them it's still too soon and it will be more something they'll forecast within the next 3 or 5 years. Therefore it is important to follow up these prospects and assist them during the maturisation process of the project. Markethic can assist for the business development and follow-up.

Aware of the problems when you don't use a document management solution?



Planning to use document management in the future?



WHITE PAPER

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we make Your customer bite »